

EVOLVE LEVEL 6, Unit Quiz 4A

Thank you for your welcome.

Today I'd like to talk about the importance of having a clear vision. I'll look at this from the standpoint of a business and also from the position of an individual.

If a company has a clear vision, which is communicated to all members, then everyone is focused on the same outcome. It helps managers and staff pull together toward the same objectives. If there are any disagreements, then individuals can always come back to the overall vision to decide which is the most appropriate action to take. A vision is motivating as well because it is showing a future that is better. If staff know that they are working towards a future that benefits them, it is more likely they will work harder and overcome obstacles in their way.

At this point, I'd like to stress the importance that a vision is communicated. If the employees have no idea of the management's vision, then it will have no effect on them at all. OK, let's move on.

In your personal life, having a vision for your life is essential. If you don't, then it will be other people and circumstances that will direct your life for you. Modern life is full of distractions that keep people away from their purpose in life. One practical way you can keep your vision in front of you is to have a vision board. On this, you can put pictures of the house, car, or even the life of your dreams. Once you know your end point, you can start setting tangible goals.

And finally, you must remember to take action! As Nelson Mandela said, "Vision without action is just a dream, action without vision just passes the time, and vision with action can change the world."

Thank you.